



PABLO VANNUCCI

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MY EMPLOYMENT

Acuity Healthcare | Sarasota, FL **April 2019 - PRESENT**

Marketing & Technology Manager

- Social media management
 - Twitter, Facebook, Instagram, LinkedIn, YouTube
- Email marketing
 - Create and send email blasts
- Videographer
 - Shoot, edit promotional videos, ads
- Facebook ad creation, management
- IT

Klosable Digital Marketing | Sarasota, FL **April 2019 - PRESENT**

Social Media Manager & Videographer

- Social media management
 - Twitter, Facebook, Instagram, LinkedIn, YouTube
- Videographer
 - Shoot, edit promotional videos, ads

Suncoast News Network | Sarasota, FL **March 2015 - April 2019**

Production & Programming Manager

- Manage Production Department
- Web master
- Copy editing web articles
- Social media maintenance
- Writing & publishing digital content
- Oversee Production department budget
- Create standard operating procedures
- Planning and leading staff meetings

Producer / Director

- Produce & direct live newscasts
- Write & edit news scripts
- Shoot news stories in the field, edit and write news packages
- Produce and direct live specials

MY SKILLS

- Project management
- Content creation: video / graphic / web design
- Marketing & sales, Branding
- Business writing / Copy editing
- Customer service / Interpersonal skills
- Digital media / Social media
- Adobe Photoshop / After Effects / Premiere
- Multi-tasking, organization, following procedures

OTHER EXPERIENCE

Content Creator

- Create social media content (Twitter, Instagram, Facebook) for nonprofit, Operation Serving Children

Copy Editor

- Novel, *Maximum Joy*, to be published Fall 2019

Camera Operator for Digital Series

- 2019
- LWR Live (www.lwrlive.com)

Camera Operator on Short Film, *Luigi's Is Not Closing*

- Operating Canon 5D Mark III
- Assistant to Director of Photography
- Sarasota Film Festival (2019)

MY EDUCATION

Full Sail University

- August 2012 – August 2014
- Bachelor of Science
- Degree in Business - Entertainment
- Courses: Event Management, Business Law, Finance, Entrepreneurship, Professional Selling, Marketing, Accounting, Global Media Management

LINKEDIN: <https://bit.ly/2PPaCRp>